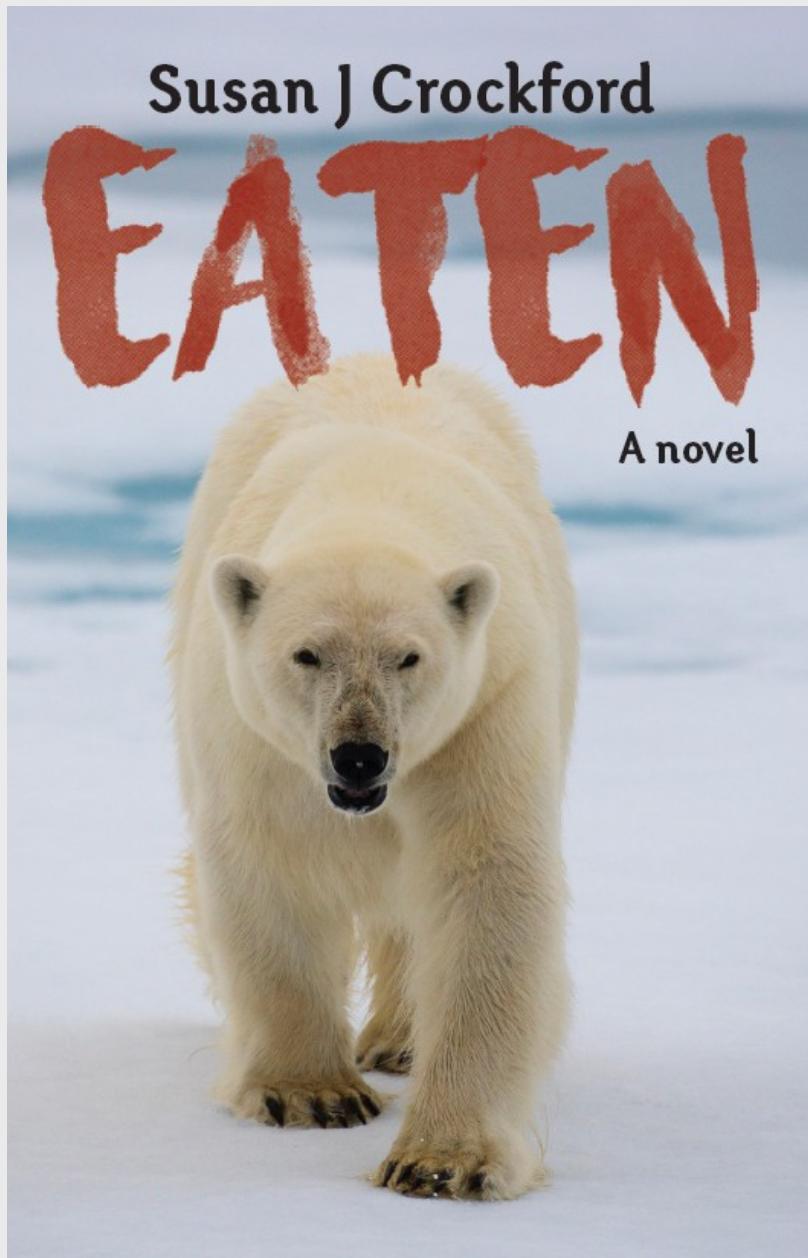


Press Release - A new novel

November 16 2015



**What *Jaws* did for the beaches of New England,
Eaten does for small-town northern Newfoundland.**

**Terror and carnage abound as hungry polar bears
come ashore in droves seeking human prey.**

Set in 2015 at the edge of the Arctic, the story considers some possibilities no computer models have yet contemplated. In this tale, the occupants of 100s of small towns and isolated outports spread across northern Newfoundland are quite unprepared for an early spring onslaught of hungry polar bears. People haven't just been killed, they've been eaten. As the attacks multiply, people find they are not safe even in their own homes.

Local residents, Mounties, and biologists struggle with a disturbing new reality: they have a huge polar bear problem on their hands, and if they don't find a solution quickly, dozens more people will die gruesome deaths, and hundreds more polar bears will be shot.

Stopping the carnage and the relentless terror will be the biggest challenge they've ever faced. Will this turn out to be the greatest disaster Newfoundland has ever had?

Science to science fiction?

I'm a scientist but I grew up in a family of storytellers and avid fiction readers. When it was clear the time had come to try my hand at writing a novel, it felt like a logical progression from science writing, not a leap. Starting with polar bears just felt right.

And here's why: for years, polar bear specialists have been playing "what-if." They've used computer models to predict polar bear responses to predicted sea ice conditions 25-90 years into the future and insist their prophecies will become reality unless human behaviour changes.

I decided to play too – except I call my "what-if" a novel.

Arguably climate science fiction with a twist, some call this genre "speculative fiction" or "technothriller." I've included a "recommended reading" list at the end of the book for those who want to follow up on the science background but the book is primarily for readers who prefer their science "lite" and those who love a good story.

Available in paperback and pre-order Kindle formats
at Amazon and ePUB format elsewhere.

ebooks are available for download Nov. 30, 2015.

See the YouTube book trailer here (feel free to distribute):

<https://youtu.be/3Zw9DCvPTD8>

More details and links here: www.susancrockford.com

Here's where to buy *Eaton: A novel*

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About the author:

Being from a storytelling family has finally paid off. After years of writing scientific papers and books and blogging about polar bears for non-scientists, Susan Crockford has written her first novel—for readers who prefer their science “lite” and love a good story. Susan is a professional zoologist who has studied polar bear ecology and evolution for more than 20 years and has a special interest in the history of human-polar bear interactions. She has a Ph.D. and writes about the science of polar bears and related topics at www.polarbearscience.com.

